



# Decolonisation of development cooperation

## **Part 1** - Tracing the colonial roots of development cooperation: a brief history

This future brief – the first in a trilogy on the decolonisation of the development sector – takes a historical approach. We will uncover how the colonial project was intimately connected to the origins of development cooperation by tracing the interlinkages between colonialism and development. In doing so, this brief lays the historical foundations necessary to understand the present and move ahead towards adecolonised future.

The French Colonies, Cover of a school notebook by Georges Dascher, circa 1900

## **Part I:** The origins of development cooperation and its interlinkages with the colonial project

1500	• 1550	1600	1650	1700	• 1750	1800	1850	1900	1950
									Year

What is decolonisation?

Initially, the word decolonisation was used to describe the process of former colonies achieving independence. However, in years that followed until the present, the legacies of colonialism can still be seen and felt in language, thought, relationships, economic and social inequalities. Thus, today decolonisation refers to a complex, all-encompassing transformation: a cultural shift that reveals and challenges systemic injustices and mindsets that are rooted in colonial history.

## Late 15th – early 19th century: Transatlantic slave trade and the roots of underdevelopment

- The Atlantic slave trade: What too few textbooks told you
- Impact of the slave trade Through a Ghanaian lens
- The Long-term effects of Africa's slave trades

In the late 15th century European merchants began transporting enslaved Africans across the Atlantic ocean to the Americas. While slave trading was not new and happened all over the world, the transatlantic trade in particular had far-reaching and devastating consequences: Lasting for four centuries, it demolished pre-existing inter-African trade relations; it drained the continent's labour reserves[1]; and the development of African and American economies and societies stagnated.

In Europe, by contrast, industrialisation ensued in rapid pace, securing the continent's economic supremacy. Parallel to this economic effect, the slavetrade also left its ideological mark: To the European mind Africans and other non-Westernpeoples came to be perceived as inferior, subaltern, a commodity.[2] Thus, the slave trade birthed the conditions of underdevelopment, which, compounded by later historical events, would eventually create the need for the development industry.[3]

## 19th – mid 20th century: Abolition of slavery and theadvent of colonial rule

- Colonialism. Global development's painful origins
- Uncomfortable silences: anti-slavery, colonialism and imperialism
- How the end of Atlantic slavery paved a path to colonialism

The first links between development cooperation and the colonial project can be traced to the period between the 19th and mid-20th centuries, marked by the abolition of slavery and the advent of industrial colonialism. While slavery was abolished at the onset of the 19th century, economic interests for cheap labour and raw materials, as well as racist ideologies, persisted. In addition to the economic interests underpinning the colonial project, these racistideologies also contributed to the establishment of colonial rule, not least because they provided a legitimisation of Western supremacy.[4] Doctrines like the 'mission civilisatrice' and the 'White Man's burden' marked colonialism as morally justifiable, or even a moral obligation.[5] Non-Christian, non-Western, nonwhite peoples were labelled as 'barbaric' and 'uncivilised savages', placing Europeans on a pedestal as beacons of civilisation and progress.[6] This dichotomous language and thinking is one of the key legacies of colonialism, still leaving its mark in development practice today. A second legacy is an instrumentalist motive: While some people have defended colonialism by pointing to the benefits of

infrastructureand administrative systems for the colonised societies[7], these were clearly the necessary means to a colonial, exploitative end – instruments of and for the colonisers.[8]

## World War II: the fall of colonialism and the rise of development cooperation

- Blood and Tears: French Decolonisation
- Truman's Inaugural speech 1949
- The U.S. and Decolonization after World War II

After the Second World War, the devastating socioeconomic consequences of the colonial project on colonised peoples and their communities became apparent for the world.[9] Coupled with the signing of the Atlantic Charter – which celebrated the principle of self-determination - the effects of colonialism fuelled the rise of nationalism in many colonies; leading to Indonesia's declaration of independence from the Dutch and the end of British rule in India.[10] Additionally, American President Harry Truman, in his 1949 inaugural speech, emphasized the importance of furthering the development and freedom of less privileged people. Against this backdrop, European colonial powers realised that they would have to take action to keep their empires intact. This action took the form of early development efforts, including welfare projects as well as projects focusing on the construction of infrastructure necessary for export economies.[11] Thus, in the post-war years development cooperation became the 'colonial problem solver'. Funds started flowing from European metropoles to the colonies under the condition that these funds were matched with funds from local colonial revenues. As this was a near impossible task for the impoverished colonies, they were forced to borrow heavily from European banks, deepening their dependence on Western powers.[12]

#### **Formal decolonisation**

When talking about the decolonisation of development cooperation, the era of formal decolonisation cannot be left unmentioned. In the years following WWII, colonialism quickly began to unravel. Under the pressure of indigenous nationalism, the economic and moral collapse of the imperial metropolis and the vacillations of the US, a rapid process of decolonisation followed. By the mid-1950s almost all of Asia and the Middle East had gained formal independence, and a decade later most African nations had followed suit. Most of these newly established nations embraced the goal of modern economic growth, putting forth self-determination as a condition for development. European occupation had, however, left most of the former colonies destitute and assistance was needed to prosper. To fill the gap, the1950s and 1960s witnessed the emergence and consolidation of the developmentaid agenda.

- African decolonisation explained
- Origins, Evolution and Future of Global Development Cooperation
- BBC Witness History Africa United 1963

The first part of this brief has identified four colonial legacies that shaped the origins development cooperation: 1) dichotomous language and thinking to categorise people and societies; 2) instrumentalist motives underpinning development efforts; 3) unidirectional flows of money and resources from the metropoles to the colonies; and 4) the cultivation of relations of dependency. The second part investigates how these legacies have manifested in mainstream development practice from the 1960s onwards.

### Part II: Tracing the colonial influences in development practice

	0								
• 1960	1965	• 1970	• 1975	• 1980	• 1985	• <b>1990</b> Year			
1960s-70s: develop basic needs approa		nomic growth and t		-1990s: From neolib to the rise of NGOs	eralism and struct	tural adjust-			
<ul> <li>Crash course Ros</li> <li>Africa Post-Color at TEDxGallatin</li> <li>The Foreign Aid</li> </ul>	nial Developm	of Growth Model nent: Fatoumata Wa	ggeh 🛛 🖸 Life	at are Structural Adju and Debt verty Inc	ustment Policies				
decade', with Rostov the field. This theory narrative about ecor and should moderni to reach the level of nations – i.e.the U.S. development policie that the generated e	v'smodernisati led to a single nomic develop se following a development of and Europe.[1 s were informe conomic grow totors and com ed as the 'First n of loans, not		t recipie g Soon, ole obliga ould banks del Motiva - muc 060s efforts ming reputa ally lendin m contin Adjust	irect result of the 1960 ent countries amassed they started defaultin tions, jeopardising in , whose financial stab ated by the need to sa h like the colonial adr had prioritised their ation – the IMF restruct of money to defaulting ue repayment.[19] W ment Facility' was, in a aid programme: Inste	dexorbitant levels of ng on their repayment ternational creditor pility relied on gettir afeguard internation ministrations' deve own stability, wealt tured the debt and g countries so they hat was titled the 'S	of debt.[18] ent rs such as ng paid back. nal creditors lopment th and started could Structural n of the			

colonial era. The First world – i.e. the former coloniser – has

all the knowledge and embodies modernisation, which is

the goal; the Third world – the previously colonised – must

Yet, by the end of the decade it was clear Rostow's model

was inadequate. The linear path to development did not

work and the benefits of economic growth had not trickled down: malnutrition was common, infant mortality high.

life expectancy low, illiteracy widespread, unemployment

rich and poor countries was growing.[17]

growing, income distribution skewed, and the gap between

be educated and work to reach the modern ideal. [16]

cooperation came to be dominated by the neoliberal agenda – with Structural Adjustment being just one its offshoots.

Developing countries were encouraged to privatise national industries; reduce the size of thepublic sector; and liberalise trade policies to create an enabling environment for the privatesector.[20] These 'stabilisation' interventions became preconditions for receiving funds: That is, developing countries could only access aid by demonstrating progress towards implementing these adjustment policies.

## **Part II:** Tracing the colonial influences in development practice

2010

• 1995

• 2005

2015

2020

Year

Present

#### Despite the efforts towards stabilisation in the 1980s, by the end of the decade debt levels were at an all-time high.[21] In response, the beginning of the 1990s saw the rise of a new approach to development; one that sought to be more collaborative, people-driven and localised. This new approach challenged traditional donor-recipient dynamics and promoted policies aimed at self-sufficiency, including micro-credits.[22] Additionally, Non-Governmental Organisations (NGOs) became key development actors, offering an alternative for the failed state- and market-led approaches of the foregoing decades.[23] Parallel to their rise to prominence, however, NGOs also became subject to criticism. The dependence of NGOs on institutional and governmental donors was especially questioned: Were these relations, reminiscent of colonial ties, not compromising NGOs' accountability and links to grassroots organisations? [24]

2000

## 2000s-present: sustainable development from the MDGs to the SDGs

- Colonialism, Development Cooperation and the MDGs in Africa
- Neo-colonialism and Millennium Development Goals (MDGs) in Africa
- Sustainable Development Goals: time lapse to the future

With the advent of the new millennium the scorecard of development progress revealed agrim reality: by the early 2000s, extreme poverty and starvation prevailed, and a large part of the global population still lacked access to education, drinking water and health care. In response, in the year 2000, the UN devised and implemented a set of 8 objectives, known as the Millennium Development Goals (MDGs). The MDGs offered a blueprint agreed to by all the world's countries and leading development institutions, forming an unprecedented effort to address world poverty.[25] Although the MDGs yielded significant results, especially towards reducing extreme poverty, sharp criticism was also heard: Many goals were not met, representatives from developing countries were not included in developing the objectives, and as a whole the goals failed to foster country ownership.[26]

To rectify the deficiencies and keep momentum going, the UN coined a new set of more ambitious and far-reaching objectives shortly after the MDGs expired: the Sustainable Development Goals (SDGs). As much as the SDGs were a continuation of the MDGs, they were also a departure from the latter in several ways. Firstly, in an attempt to foster a greater sense of country ownership, the process of developing the SDGs included a wide range of stakeholders from developing countries.[27] Additionally, the SDGs are universal in scope and application, meaning that developed countries also have to share responsibility in tackling the developmental challenges facing humanity.

This principle of shared responsibility, even if just in theory, is an attempt to break from the colonial legacy of classifying countries according to Western standards. Finally, the SDGs included interrelated goals covering human, environmental and economic dimensions. Although a greater sense of country ownership seems to have grown, so far, the SDGs have not managed to transform traditional donor-recipient dynamics.[28] Thus, the colonial legacy – in terms of relations, mindsets and practice – is still visible in present-day development efforts.

#### Conclusions

This brief has reviewed relevant historical events from the 15th century onwards to identify the legacies that international development cooperation inherited from the colonial project. Especially in the first three decades of post-imperial development cooperation (1960s-1980s) the interlinkages with the colonial project were still very clear. Starting in the 1990s, the sector made some first efforts – with varying success – to challenge these legacies and move towards a more equitable and collaborative approach.

As the final sections showcase, however, development cooperation still has a longway to go in ridding itself from colonial legacies. This brief is the first in a trilogy developed by Partos and The Broker that aims to support development practitioners in their quest to decolonise the sector. The second brief will pick up right where we left off: in the present. Keeping in mind the colonial legacies discussed here, we will uncover remnants of colonialism in today's development practice. Eventually, with a third brief that looks ahead, we hope to contribute to sustainable solutions for a decolonised future of development cooperation.

#### Colophon

This Future Brief on the Decolonisation of Development Cooperation is a product of the Partos Innovation Hub. Partos is the membership body for Dutch-based organisations working in development cooperation. The Partos Innovation Hub is a hybrid ecosystem where development professionals interact, create, inspire, undertake, work, learn and innovate together to become better able to navigate the future and accelerate change within themselves, their organisations, and in development cooperation.

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